

## Appendix 1 – Proposed HBC-led FLAG projects

Project Name Lead or Department	Project description	Project progress	Other partners	Total Budget (g grant +Match)	HBC match	Grant value to HBC
Fish Brand  Regeneration/ Marketing	<p>Due to the unsustainable cost of MSC certification, the FLAG support the development of a sustainable fish brand.</p> <p>Hastings fishing fleet use traditional, sustainable methods to catch fish but the value of this often goes unrecognised. The brand would be a 'stamp of approval' so customers will know the fish they are buying is local and sustainable, with a premium product feel. This is as important for residents as for visitors.</p> <p>The brand will be promoted primarily through social media, CJ Jackson as brand ambassador (focusing on the national market) and at fish festivals. Strong relationships will be made with the fishermen, fishmongers, restaurants and wholesalers to ensure the correct message is spread about the brand and how it will benefit all involved. The brand will support year-round employment.</p>	Application approved by MMO	Fleet and supply chain, HFPS, Little Gold, CJ Jackson,	£84,468	£0.00	£84,468

Project Name Lead or Department	Project description	Project progress	Other partners	Total Budget ( Grant + Match)	HBC match	Grant value to HBC
<p>Hastings Fishing Fleet: Past, Present &amp; Future</p> <p>Hastings Museum &amp; Art Gallery</p>	<p>This project came from a pilot programme on Intangible, cultural heritage and will capture the knowledge and experience held within the fishing community of Hastings – fishermen, women related to fishers.</p> <p>Fishermen will be interviewed and share past knowledge and current issues. This will be archived in the museum and will be an invaluable source for the future of the fishing fleet and its sustainability.</p> <p>Women’s voices within the industry aren’t often heard. They will work with the museum on outreach projects and understand how to diversify and make money for the industry through tourism.</p> <p>This will culminate in an exhibition and an academic paper will be produced that could inform policy and the future of the fleet.</p>	<p>Being reviewed- New academic being sourced</p> <p>Match funding needs to be found</p>	<p>HFPS</p>	<p>£75,000 (estimate)</p>	<p>£18,750</p>	<p>£56,250</p>
<p>Replacement vehicle barriers,</p> <p>Parking Services</p>	<p>Replace the existing Royal National Lifeboat Institution (RNLI) Barrier and the East Hastings Sea Angling Association (EHSSA) gate with two new electronic barriers.</p> <p>The current barrier needs replacing and new fobs will be issued that will restrict access to the beach and mean a new system can be administered.</p>	<p>Application submitted- waiting approval</p>	<p>HFPS, EHSAA, RNLI</p>	<p>£25,128</p>	<p>£6,282</p>	<p>£18,846</p>

Project Name Lead or Department	Project description	Project progress	Other partners	Total Budget ( Grant +	HBC match	Grant value to HBC
Rock a Nore Car Park & road feasibility study  Parking Services	Feasibility to look into resurfacing the car park and possibly creating more spaces. It will also assess the traffic management of what can be a very congested road that affects tourism and trade in the area.	EOI approved.  Gathering information for application, sourcing match funding	ESCC, HFPS	£15-20,000	£3750-£5000	£11,250- £15,000
Marine Plastics  No current lead	Speaking with various stakeholders about ideas to tackle marine waste (specifically plastics). This could be a medium-large project as match-funding is available through the Foreshore Trust.	Pre- application stage	In development	In development	£20,000	In development

### Glossary of Terms

ESCC – Eas Sussex County Council

HFPS – Hastings Fishermen’s Protection Society

ESHAA – East Hastings Sea Angling Association

RNLI – Royal National Lifeboat Institute

MMO – Marine Management Organisation